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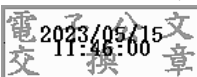
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主旨：本校主辦之「2023第十九屆知識經濟與全球化管理國際研討會」訂於民國112年11月2日至3日舉行，徵稿相關資料如附件，請鼓勵貴校師生踴躍投稿參加，請查照。

說明：

- 一、旨揭研討會全程以英文進行，歡迎國內外學者專家投稿，共襄盛舉。
- 二、所附徵稿資料及海報煩請惠予公告。
- 三、本研討會專屬網頁：<https://business.stust.edu.tw/tc/node/conference>。
- 四、研討會E-mail：business@stust.edu.tw。

正本：各公私立大專校院

副本：

2023^{19th}

November 2-3

知識經濟與 全球化管理國際研討會

The 19th International Conference on Knowledge-Based Economy and Global Management

Topics

Supply Chain Management & Global Logistics
Hospitality & Recreation Industries Management
International Marketing & MNEs Management
E-Commerce & New Business Models
Economic Development & International Trade
Corporate Governance & Business Ethics
Financial Markets & Accounting in Globalization
Intellectual Property & Business Law
Cross-Culture Management & International Human Resources
Knowledge-Based Economy & Knowledge Management
IT Application & Management Information System
Other Business & Management Related Topics

研討主題

供應鏈與全球運籌管理	國際行銷與國際企業管理
經濟發展與國際貿易	全球化趨勢下之金融市場及財務會計
跨文化管理與國際人力資源	資訊科技應用與管理資訊系統
餐旅及休閒事業管理	電子商務與新興商業模式
公司治理與企業倫理	智慧財務與商務法律
知識經濟與知識管理	其他與商業及管理相關議題

Submission Policies

All submissions are to be made by emailing to business@stust.edu.tw
Please submit conference papers in English, and no more than 25 pages in total length.
The official language for all paper presentations is English.
For paper submission format and other related information, please visit the conference website at <https://business.stust.edu.tw/tc/node/conference>
Paper presentation is required.
University Website: www.stust.edu.tw
Conference Website: business.stust.edu.tw
主辦單位: 南臺科技大學 校址: 台南市永康區南台街一號
各研討會主題之論文全文以英文書寫、以英文發表
本研討會所有投稿之論文以雙匿名方式進行審稿, 並確保出版之論文皆經過公平審查
錄取者皆須出席發表
論文全文投稿 E-mail至 business@stust.edu.tw

Important Deadlines

Full Paper Submission: September 1, 2023
Notice of Paper Acceptance: September 22, 2023
Conference Dates: November 2-3, 2023

研討會時程

全文截稿日期: 2023年9月1日
審查公布日期: 2023年9月22日
研討會日期: 2023年11月2日至3日



Call for Papers

The 19th International Conference on Knowledge-Based Economy and Global Management

November 2-3, 2023

The topics of the conference will cover but not be limited to:

• Supply Chain Management & Global Logistics	• Hospitality & Recreation Industries Management
• International Marketing & MNEs Management	• E-Commerce & New Business Models
• Economic Development & International Trade	• Corporate Governance & Business Ethics
• Financial Markets & Accounting in Globalization	• Intellectual Property & Business Law
• Cross-Culture Management & International Human Resources	• Knowledge-Based Economy & Knowledge Management
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- University Website: www.stust.edu.tw
- Conference Website: business.stust.edu.tw

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